



You have organizations and communities that you have invested in for years. Whether giving your time or talent, you are invested in their continued success. A designated fund provides you with an opportunity to ensure future support to a specific nonprofit organization.

Benefits of a Designated Fund:



PERSONAL: You can establish a fund to ensure the causes you care about will continue to receive your support of their missions today and for years to come. Designated funds also provide an excellent opportunity to honor the memory of a loved one as they can be established in their name to support an organization that was dear to their heart.



ENDURING: Establishing a designated fund provides annual, sustainable support to the charity of your choice. You can be assured that your fund will continue to invest in the success of the organization you care so much about after your lifetime.



FLEXIBLE: Our team of charitable giving experts is here to assist you in establishing your designated fund to meet your financial and giving goals. We will work alongside you and your professional advisors to consider giving opportunities to support your designated charitable giving fund in the ways that best suit you. The Community Foundation can accept a variety of gifts including cash, stock, real estate, business interests, personal tangible property, retirement plans, life insurance, agricultural assets and more to make sure you are maximizing your giving in tax-wise ways.



SIMPLE: The Community Foundation handles the administrative details of your designated fund to maximize your support. Whether professionally managing the investment of your fund or facilitating your annual gift to the organization you would like to support through your designated fund - you can be assured we are here to serve you and carry out your wishes.

Financial Facts:



- A designated fund can be established in any amount with a variety of asset types.
- You can grow your charitable assets as your fund is combined with other Community Foundation funds into professionally managed portfolios allowing greater diversification of investments and access to sophisticated investment vehicles.

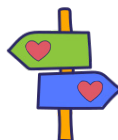
GIVE



Give cash, stock, or other assets to your charitable giving fund - they are tax deductible and may qualify for the Endow Iowa Tax Credit.



PLAN



Identify the charitable organizations you want to support today and for generations to come.



GRANT



Annual grants will be made to the causes you have selected to provide ongoing impact and sustainable support.



DES MOINES COMMUNITY PLAYHOUSE

“By working with the Community Foundation and the Des Moines Community Playhouse, we can ensure Jeanne’s ability to bring out the best in people through theater will continue for years to come.”

— BOB HOPSON
Jeanne’s husband

Jeanne Hopson didn’t just believe theater could transform lives; she saw it happen every day through her work in community theater. “Theater was her calling,” shares her husband, Bob Hopson. “It was almost as if she could see inside people and knew exactly how to bring out their potential.”

Adds daughter, Carol McCall, “My brothers and I joke we spent half our childhood running around the Des Moines Community Playhouse. After Mom passed, it became clear those hours had a tremendous impact on the lives of many. We knew we had to find a way to capture the essence of this amazing woman.”

After discussing their goals with the Playhouse, the family came to the Community Foundation to establish an endowment in Jeanne’s honor. “Through the scholarships it provides, the Jeanne Hopson Angel Endowment funds our dream to serve the whole community,” shares David Kilpatrick, Playhouse executive director. “There is no better testament to Jeanne’s legacy than to ensure we are eliminating barriers to participation.”

“We had the passion for honoring Mom, but without the Community Foundation, we wouldn’t have known how to get it done,” adds Carol. “By working alongside the Community Foundation and the Playhouse, we have the peace of mind that her legacy carries on the way we intend and will continue to impact lives and foster creativity for years to come.”

For more information about establishing a fund at the Community Foundation of Greater Des Moines, contact us at (515) 883-2626 or info@desmoinesfoundation.org.



1915 Grand Avenue | Des Moines, IA 50309 | (515) 883-2626

www.desmoinesfoundation.org